



# Company Profile 2024

"Diverse Solutions, Unified Vision"

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**AZLAN Estate & Builders**

**AZLAN Traders**

**AZLAN Motors**

[www.azlan.pk](http://www.azlan.pk), [info@azlan.pk](mailto:info@azlan.pk)  
0300-1919191, 0300-9000300





# INDEX

- About Us
- Introduction to AZLAN GROUP
- Our Divisions
- AZLAN Real Estate and Builders
  - Key Highlights
- AZLAN Trading
  - Key Highlights
- AZLAN Motors
  - Key Highlights
- Our Vision / Mission
- Core Values
- Core principles
- Why Choose Us?
- Contact Us

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# ABOUT US

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**TARIQ MEHMOOD VIRK**  
CEO Company

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## **Welcome To AZLAN GROUP**

Welcome To AZLAN GROUP, A Multifaceted Conglomerate With A Distinguished Legacy Of Excellence And Innovation Across Diverse Industries. With A Rich History And A Forward-Thinking Approach, We Have Established Ourselves As Leaders In Construction, Real Estate Development, Trading, And The Automotive Sector. Our Commitment To Quality, Integrity, And Customer Satisfaction Drives Everything We Do.

CEO Tariq Mehmood Virk, Graduate In Commerce, And Associate Engineer In Civil, Experience In The Field Of Land Aquiring & Construction About 26 Years.

OUR

TEAM

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**Muhammad Aslam Sindhu**

Manager Sales

0321-9420017  
sales@azlan.pk



**Muhammad Imran**

Sales Executive

0301-5898376  
imran@azlan.pk

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## Our Professional Team

We Are Proud To Introduce You To The Dedicated And Talented Individuals Who Make Up Our Dynamic Team. United By A Shared Vision And Diverse Expertise, We Work Collaboratively To Achieve Excellence In Everything We Do.





# INTRODUCTION TO AZLAN GROUP

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# OUR DIVISIONS



## AZLAN - ESTATE & BUILDERS

**"Designing with Precision,  
Building with Care"**

Our Real Estate And Builders Division Is Dedicated To Creating Vibrant, Sustainable Communities Through Innovative Residential And Commercial Developments. We Pride Ourselves On Transforming Landscapes With High-Quality Projects That Meet The Diverse Needs Of Modern Living



## AZLAN - TRADERS

**"Expert Strategies for  
Dynamic Markets"**

Our Trading Division Specializes In The Supply Of High-Quality Construction Materials And General Goods, Connecting Global Markets With Reliability And Efficiency. We Provide A Diverse Range Of Products Essential For Construction And Various Other Industries, Ensuring That Our Clients Receive The Best Value And Quality.



## AZLAN - MOTORS

**"Built for Life's  
Adventures"**

Our Vehicle Supply Trading Division Is Dedicated To Connecting Customers With Top-Quality Vehicles, Ranging From Economy Models To Luxury Brands. We Leverage Our Extensive Network Of Manufacturers And Suppliers To Provide A Diverse Selection Of Cars, Trucks, And Other Vehicles To Meet The Varied Needs Of Our Clients





# OUR DIVISIONS

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## AZLAN - ESTATE & BUILDERS

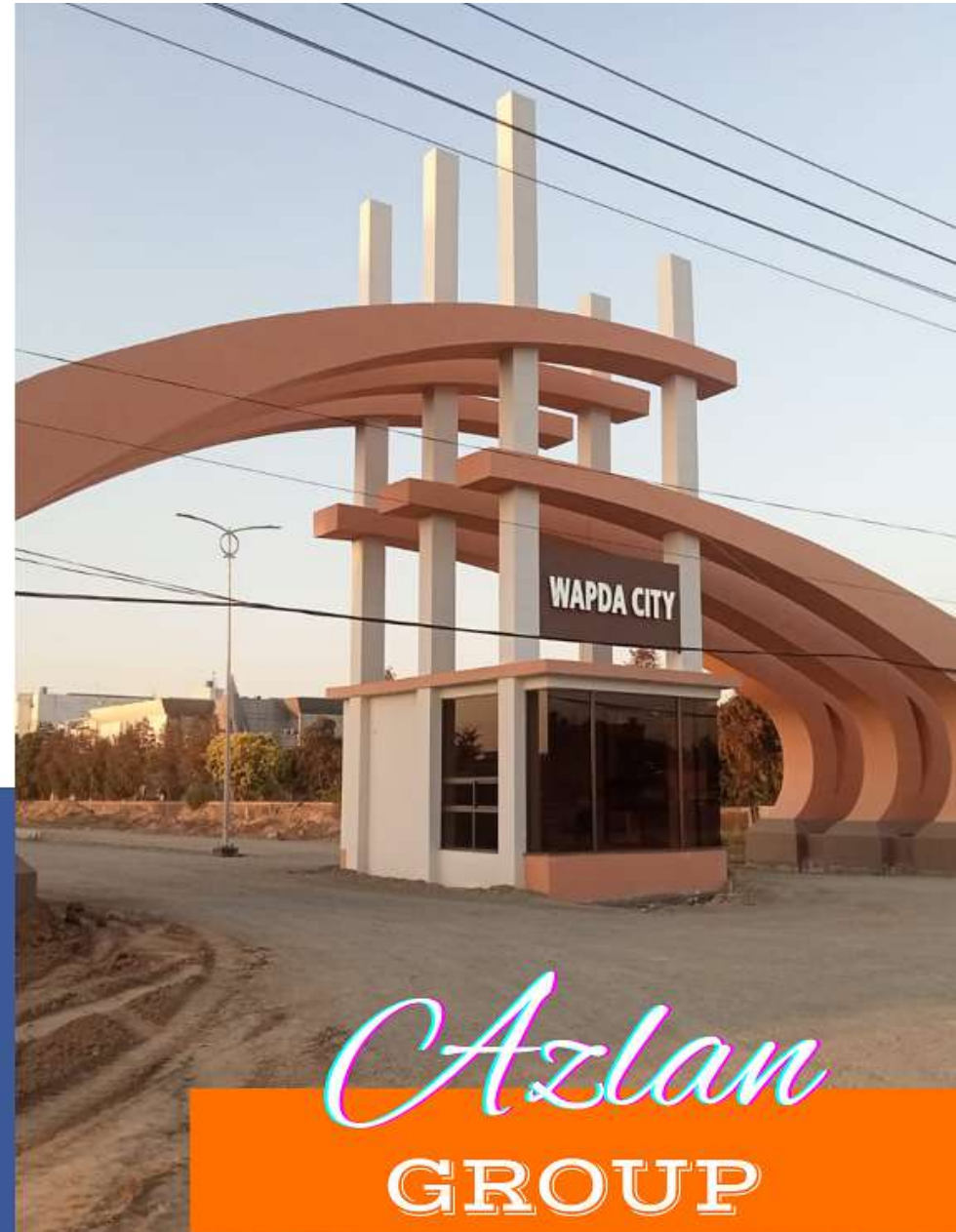
**"Designing with Precision, Building with Care"**

Our Real Estate And Builders Division Is Dedicated To Creating Vibrant, Sustainable Communities Through Innovative Residential And Commercial Developments. We Pride Ourselves On Transforming Landscapes With High-Quality Projects That Meet The Diverse Needs Of Modern Living. With A Focus On Exceptional Design, Environmental Responsibility, And Customer Satisfaction, We Build Spaces Where People Love To Live, Work, And Thrive. From Concept To Completion, Our Expert Team Ensures That Each Project Is A Testament To Our Commitment To Excellence And Our Vision Of Building A Better Future.

Authorized Dealer of  
WAPDA CITY Gujranwala &  
Al-Rehman Garden Ph-2  
Sharqpur Road

Registered as on May, 2023  
in the Field of Estate  
Agents, Developers,  
Builders

Deals in Property Sales & Purchase, in Al-Rehman Garden Ph-2, Al-Qayyum Garden, Park Valley, Lahore Motorway City, Lahore Smart City, SA Garden, WAPDA CITY Gujranwala.







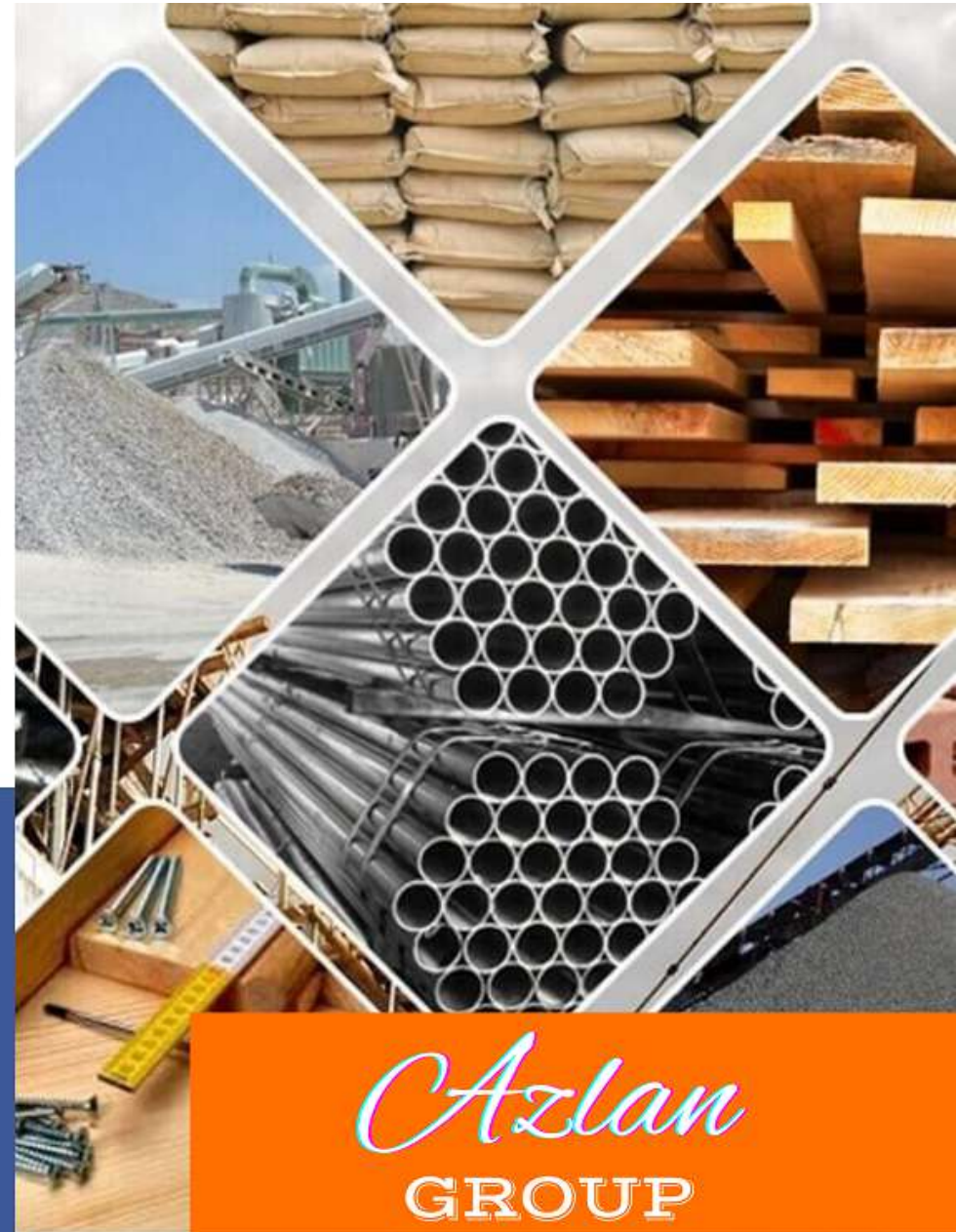
## AZLAN - TRADERS

**"Expert Strategies for Dynamic Markets"**

Our Trading Division Specializes In The Supply Of High-Quality Construction Materials And General Goods, Connecting Global Markets With Reliability And Efficiency. We Provide A Diverse Range Of Products Essential For Construction And Various Other Industries, Ensuring That Our Clients Receive The Best Value And Quality. Our Extensive Network Of Suppliers And Our Commitment To Ethical Trading Practices Make Us A Trusted Partner In Meeting The Ever-Evolving Demands Of The Market. With A Focus On Timely Delivery And Exceptional Customer Service, We Are Dedicated To Facilitating Seamless Transactions And Fostering Long-Term Partnerships.

Our General Trading Division Stands At The Forefront Of Global Commerce, Offering A Wide Array Of Products And Services To Meet The Diverse Needs Of Our Clients.

Whether you're seeking specialized materials for a major project or everyday essentials, our General Trading division is equipped to handle your requirements with professionalism and expertise.







**"Built for Life's Adventures"**

Our Vehicle Supply Trading Division Is Dedicated To Connecting Customers With Top-Quality Vehicles, Ranging From Economy Models To Luxury Brands. We Leverage Our Extensive Network Of Manufacturers And Suppliers To Provide A Diverse Selection Of Cars, Trucks, And Other Vehicles To Meet The Varied Needs Of Our Clients. Committed To Excellence And Reliability, We Ensure That Every Transaction Is Smooth And Transparent, Delivering Unmatched Value And Customer Satisfaction. Whether For Personal Use, Business Fleets, Or Specialized Needs, Our Expert Team Is Here To Help You Find The Perfect Vehicle Solutions.

Our Inventory Of Pre-Owned Vehicles Is Carefully Curated To Ensure Quality And Reliability. Each Vehicle Undergoes A Rigorous Inspection Process To Meet Our Strict Standards, Providing Peace Of Mind And Exceptional Value.

Pre-owned Vehicles  
New Vehicles

**We Are Excited To Expand Our Offerings In Near Future To Include Comprehensive Repair And Maintenance Services, Making Us Your One-Stop Solution For All Automotive Needs.**

We Offer A Wide Selection Of The Newest Models From Top Automotive Brands, Ensuring Our Clients Have Access To The Latest Innovations, Advanced Safety Features, And The Highest Standards Of Performance And Luxury.



# YOUR NEXT CAR

DON'T DREAM IT. DRIVE IT.



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# OUR VISION & MISSION

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# OUR VISION & MISSION

## AZLAN Estate & Builders:

**Vision:** To Be The Preferred Choice For Premium Real Estate Developments, Known For Our Visionary Designs, Sustainable Practices, And Unwavering Dedication To Customer Satisfaction.



**Mission:** To Create Iconic Residential And Commercial Properties That Redefine Urban Living, Leveraging Innovative Design, Cutting-Edge Technology, And Environmentally Conscious Practices To Enhance The Quality Of Life For Our Customers And Communities.

## AZLAN Traders:

**Vision:** To Be A Global Leader In Trading, Connecting Markets And Facilitating Commerce With Integrity, Efficiency, And Reliability, While Creating Value For Our Partners And Stakeholders.



**Mission:** To Provide A Diverse Range Of High-Quality Products And Services To Our Clients Worldwide, Leveraging Our Expertise, Network, And Commitment To Ethical Business Practices To Drive Growth, Foster Long-Term Relationships, And Deliver Exceptional Value.

## AZLAN Motors:

**Vision:** To Be A Trailblazer In The Automotive Industry, Renowned For Our Passion For Innovation, Commitment To Excellence, And Dedication To Delivering Unparalleled Driving Experiences.



**Mission:** To Design And Manufacture Vehicles That Inspire And Empower Our Customers, Blending Cutting-Edge Technology, Exceptional Craftsmanship, And Sustainable Practices To Create Vehicles That Set New Standards For Performance, Safety, And Environmental Responsibility.







# CORE VALUES

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# CORE VALUES

- **Integrity:** We Uphold The Highest Ethical Standards In All Our Business Dealings, Maintaining Honesty, Transparency, And Accountability In Everything We Do.
- **Excellence:** We Strive For Excellence In Every Aspect Of Our Operations, Delivering Superior Quality, Innovation, And Value To Our Clients, Partners, And Stakeholders.
- **Customer Satisfaction:** We Prioritize The Needs And Satisfaction Of Our Customers, Exceeding Their Expectations With Exceptional Service, Reliability, And Responsiveness.
- **Innovation:** We Embrace Innovation And Creativity, Continuously Seeking New Ideas, Technologies, And Solutions To Drive Growth, Efficiency, And Sustainability Across All Our Businesses.
- **Collaboration:** We Foster A Culture Of Collaboration, Teamwork, And Mutual Respect Among Our Employees, Clients, And Partners, Recognizing That Collective Effort And Diverse Perspectives Are Essential To Our Success.
- **Sustainability:** We Are Committed To Environmental Stewardship And Social Responsibility, Integrating Sustainable Practices, And Community Engagement Into Our Business Operations To Create Long-Term Value For Society And The Planet.
- **Safety:** We Prioritize The Health, Safety, And Well-Being Of Our Employees, Customers, And Communities, Maintaining Rigorous Safety Standards And Practices In All Our Workplaces And Projects.
- **Adaptability:** We Embrace Change And Adaptability, Remaining Agile And Responsive To Evolving Market Trends, Customer Needs, And Industry Dynamics To Stay Ahead Of The Curve And Seize New Opportunities.
- **Respect:** We Treat Everyone With Respect, Dignity, And Fairness, Valuing Diversity, Inclusivity, And The Contributions Of Every Individual To Our Collective Success.
- **Continuous Improvement:** We Are Committed To Continuous Learning And Improvement, Seeking Feedback, Evaluating Performance, And Investing In The Development Of Our People, Processes, And Technologies To Drive Ongoing Growth And Innovation.



# VALUES

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# CORE PRINCIPLES

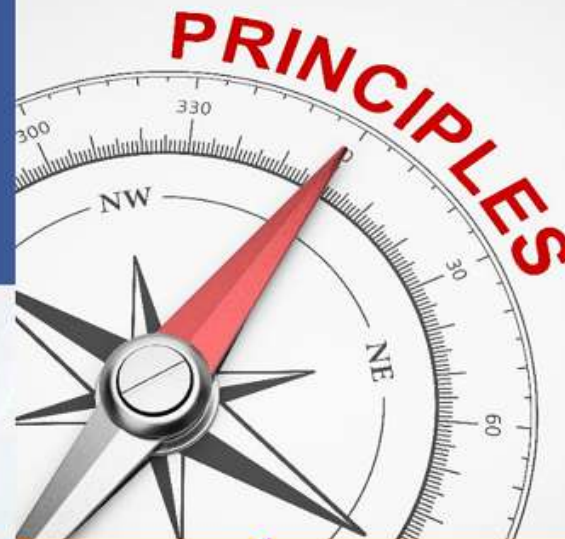
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# CORE PRINCIPLES



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- Customer Focus:
- Quality Assurance:
- Integrity and Ethics:
- Innovation and Adaptability:
- Employee Empowerment:
- Sustainability and Responsibility:
- Operational Excellence:
- Risk Management:
- Transparency and Communication:
- Continuous Learning and Improvement:





# WHY CHOOSE US



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# WHY CHOOSE US

1. Diverse Expertise:
2. Proven Track Record:
3. Customer-Centric Approach:
4. Innovation and Technology:
5. Commitment to Quality:
6. Ethical Business Practices:
7. Global Reach:
8. Collaborative Partnerships:
9. Continuous Improvement:
10. Long-Term Relationships

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A close-up photograph of a person's hands holding a bright green rectangular card. The card features the text 'WHY CHOOSE US?' in a bold, dark green, sans-serif font. The person holding the card is wearing glasses, and their face is partially visible in the background. The background is slightly blurred, showing what appears to be a dark, patterned surface.

WHY  
CHOOSE  
US?





# CONTACT US

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## CONTACT US



Head Office : Virk Heights, Near Al-Rehman Garden  
Phase-2, Sharqpur Road, Lahore.



WAPDA CITY GUJRANWALA  
Near Gift University , Sialkot Bypass Road, Gujranwala



Phone: 055-3890836  
Cell No. 0300-1919191, 0300-9000300



[www.azlan.pk](http://www.azlan.pk)  
[info@azlan.pk](mailto:info@azlan.pk), [azlanestatebuilders@gmail.com](mailto:azlanestatebuilders@gmail.com)



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**CONTACT US**

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# THANK YOU

For All Your Attention

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